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WAYS TO
PRESENT STAFF ON YOUR WEBSITE

Add real personality

Adding good quality staff pages to your website is a really good way of adding a bit of personality to your site. It's a really nice for prospective and existing parents to be able to put faces to the names of members of staff at your school.

#1   Basic - Present staff as text in the page

While this is a method of adding staff to your school website, it's not particularly attractive. There's not much to interest a visitor on your website to read the content and learn about your school.

This can be slightly improved by adding a bit of text about each member of staff, but if you've got a lot of staff this will probably end up looking like a giant wall of text. (Lots of scrolling required)

By using one of the methods below to display your staff, visitors are provided the opportunity to better engage with your school.

#2   Present Staff in a column format

This is a great method of displaying your staff page, a photo of your staff alongside their name and job role, with potential for a short pen sketch description.

The only disadvantage this method - if you have a large staff team, you can end up with quite a long staff page.

#3   Present Staff in a grid format

The grid format is another excellent way of displaying your staff. A grid of staff pictures with accompanying name and job role provides a compact display for your whole staff team.
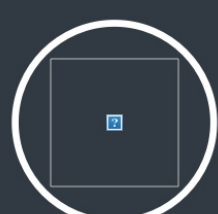
The limitation of the grid format is only in the level of detail that can be displayed in the grid.

#4   Present staff using grid AND column formats

Combine methods #2 and #3 to make the very best of your school website staff pages

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GRID

We recommend displaying your staff in a grid on your main staff page where all your members of staff are displayed, but split into the different groups that they fall into.

By splitting your people into the different groups you can effectively display them in different areas.

COLUMN

We recommend the column display on your individual class/subject pages.

By splitting your staff into a number of different people groups they can be displayed in the column format on the relevant individual pages.

TOP TIPS

Ensure your staff pages work correctly and responsively across a range of devices. (The Schudio CMS People module automatically takes care of this for you)

If you are using the Schudio People module you can enter the staff information just once and output the staff in both formats anywhere in the content of your website.

These tips can be applied to more than just staff pages. Create beautiful, responsive people pages across your website.

The Schudio CMS makes it easy with our fantastic People Module.

Want a FREE, no obligation DEMO of the Schudio School Website CMS? Do Get In Touch

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