Carleton Green Primary School

BLOGGING IN SCHOOL

Class blogs are one of the most fantastic ways to meet lots of needs in one fell swoop. From engaging your students in class and inspiring them to write for an audience outside the classroom, to being a key tool in effective parental engagement, using news and blogs on your website effectively are key to online success.

Stephen Boyd, Deputy Headteacher at Carleton Green Primary School in Lancashire, spoke with Schudio about how they use their website in class day by day to solve lots of issues and maintain their site effectively.

The SLT in school are hugely innovative and saw the clear benefits of a website that could be used by staff and students regularly as a key communication tool.

001. // THE CHALLENGE

Carleton Green came to Schudio with an ageing school website that was difficult to maintain and was really hard to get staff and students involved with day to day.

Adding content was tricky, especially things like photo galleries and videos. There were no options to allow different people to contribute content and certainly no control to approve content before it goes live on the website.

Really importantly the site wasn't responsive and so was really difficult to use on smartphones, a challenge that had to be overcome if they were going to reach their audience with their new, exciting content.

002. // THE SOLUTION

The school leadership commissioned a brand new website, along with stunning photos and a new brand, backed up by a powerful FREE School App. They made sure they chose a company that had a proven track record of delivering great websites who also had a system that was easy to use, regularly updated and was provided by a company that was able to support them very well.

schudio / *Every day's a Schudio day!*

1

Using Schudio in the Classroom

"I use Schudio in the classroom mainly for blogging. I usually write a blog at the end of a lesson (with the children) detailing what we've done. This isn't a thing that is done after every lesson - just 2 or 3 a week! One great feature is enabling comments from the parents which we have seen a greater involvement from over the past year."
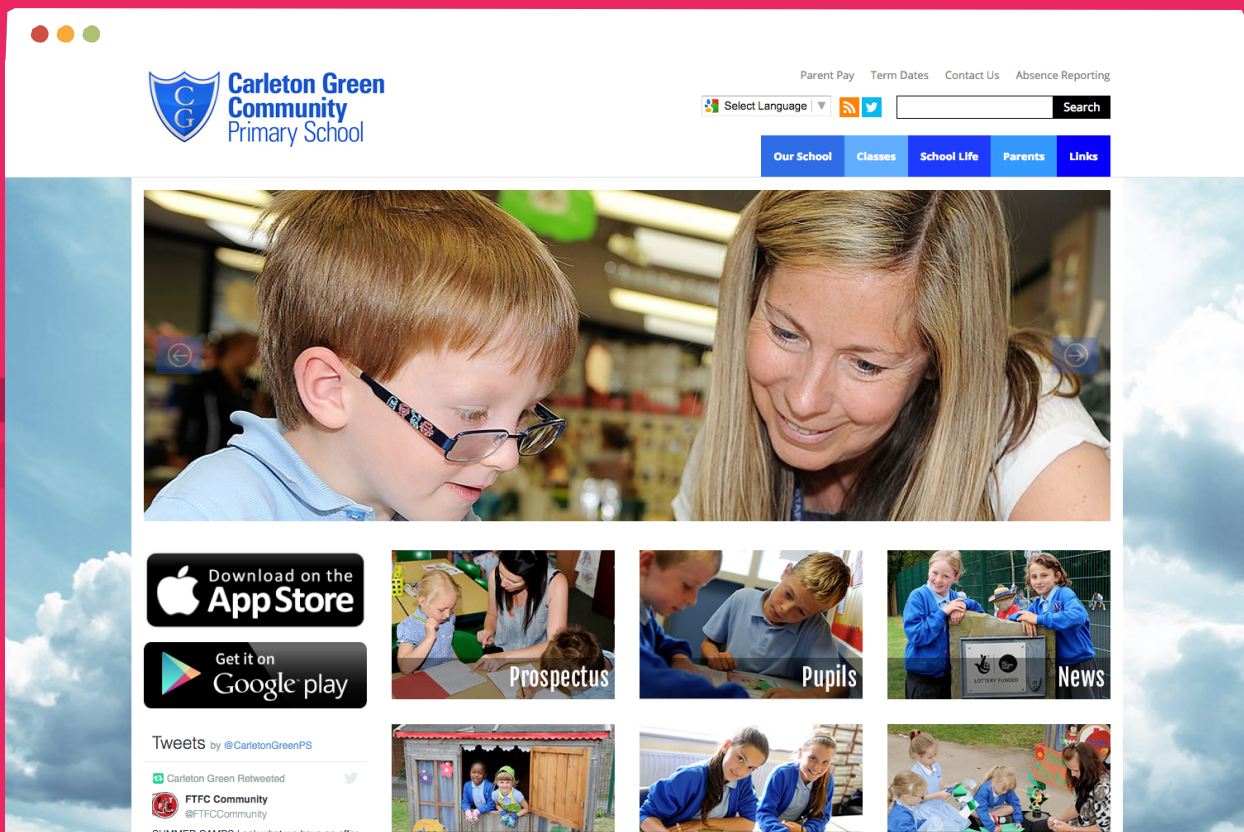
2

Most Useful Feature for your School

"There are many great features to the Schudio system that I like but my most popular one at the moment is document groups. This is a fab feature for uploading a mass collection of documents e.g. policies or parents newsletters."

3

Advice for New School Bloggers

"Keep it simple at the start! Try to encourage staff to blog at least once a week and get them uploading photos to the photo galleries. Your school website is one of the greatest windows into the life of your school. Finally, get the children involved, keep it up to date and relevant!"

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